



# **GLENELG LACROSSE CLUB**

## **2023 SPONSORSHIP PACKAGES**

The Glenelg Lacrosse Club is one of the largest lacrosse clubs in South Australia and in the country. This is evident by our strong member base, across both junior and senior ages, and the continued success we have had over the previous decades of competition.

Last year, the Glenelg Lacrosse Club had a total of 312 members including:

- 100 senior players (men and women),
- 166 junior players (boys and girls)
- with a further 46 non-player financial memberships.

Each year we field 6 senior teams:

- Men's State League.
- Women's State League
- Men's Division 1.
- Women's Division 1
- Men's Division 2
- Women's Division 2.
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We also field junior teams in the following competitions:

- U8 boys and girls.
- U11 boys.
- U11 girls.
- U13 boys.
- U13 girls.
- U15 boys.
- U15 girls.
- U17 boys.
- U18 girls.

In 2022, the Glenelg Lacrosse Club had great on field success. We had teams competing in 11 out of the 12 possible premierships winning a total of 5 premierships.

Lacrosse is a sport that has always catered for both male and female athletes since the 1960's and our club is more or less a 50% split with male – female representation.

We share our clubrooms all year round with our partners - Airport Community Club and Airport Golf Club which is a positive step for the lacrosse club. This brings a wider range of opportunity for promotion and advertisement reaching a larger range of members from all clubs – not just the lacrosse club.



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Our large junior player numbers (166) naturally reach out to a greater opportunity for promotion and exposure due to parents, grandparents, family, etc... multiplying the total audience.

***Your sponsorship will be greatly received by the Glenelg Lacrosse Club. As well as an overall contribution towards the future of the lacrosse club, your involvement will:***

- enable further development of our junior teams through increased coaching training and standards.
- support Glenelg Lacrosse Club members involved in State / National teams.
- support the management of the club.

***Your sponsorship will reach our members and greater community via:***

- Our website: [www.glenelglacrosse.com.au](http://www.glenelglacrosse.com.au)
- Our public Facebook page (1.3K followers).
- Our private, members only Facebook group (408 members).
- Our Instagram account (527 followers).
- Our game day 'home games'.
- Every Saturday night at our clubrooms for 'Saturday Night Scores' where our members celebrate the days results for all our junior and senior grades.
- Every Thursday night at our clubrooms for 'Thursday Night Meals' where our parents and players enjoy the bar and meals provided after training.



*Women's State League*



*Mens State League*



# GLENELG LACROSSE CLUB

**Please refer to the below sponsorship matrix as a guide for our standard packages available:**

<b>Benefit</b>	<b>Gold (\$1500)</b>	<b>Silver (\$1000)</b>	<b>Bronze (\$500)</b>
Scoreboard showing name and/or logo on field #1 score board.	y	-	-
Pull-Up Banner showing name and/or logo on display inside clubrooms.	y	-	-
1 x Teardrop Banner showing name and/or logo on display for all home games.	y	y	-
Additional Glenelg Lacrosse Club cap & hoodie.	y	y	-
1 x Glenelg Lacrosse Club cap & hoodie.	y	y	y
Inclusion in the sponsorship directory published on the GLC website.	y	y	y
Name / Logo with all other club sponsors on display inside clubrooms.	y	y	y
Annual report recognition.	y	y	y
Framed Certificate of appreciation.	y	y	y

\*Sponsorship is an annual sponsorship from April 25<sup>th</sup> to April 24<sup>th</sup> each year.

***We do have other sponsorship opportunities available to suit your potential needs!***

If you are interested in becoming a sponsor, please either contact a member of the committee or visit our website [www.glenelglacrosse.com.au](http://www.glenelglacrosse.com.au) to make an enquiry via our 'sponsors' tab.

If you are not in a position to sponsor, but would like to make a donation to the club, you can make a tax deductible donation via our Australian Sports Foundation Project. Visit our website [www.glenelglacrosse.com.au](http://www.glenelglacrosse.com.au) to make a donation via our 'fundraising' tab.

Thank you for considering sponsorship of the Glenelg Lacrosse Club.

David Eig  
Glenelg Lacrosse Club – Chairperson